



Crawford County Forestry Ranger Recognized

Forest Ranger II James L. Jones of Mountainburg (Crawford County), an officer with the Arkansas Forestry Commission, has been named the Keep Arkansas Beautiful Litter Law Enforcement Forestry Officer of the Year.

Forest Ranger II Jim Barham of Fordyce (Dallas County) and Forest Ranger III Eric Smith of Mena (Polk County) also received Awards of Excellence for Litter Law Enforcement from the Keep Arkansas Beautiful Foundation.

Jones serves the Forestry Commission in Crawford, Franklin, Johnson, Logan, Pope, Scott, Sebastian and Yell counties, and he handles all illegal-dumping cases in Crawford and Washington counties. An example of his commitment to litter law enforcement is helping two Alma residents clean up illegal dumping sites on their properties and issuing citations to the perpetrators. Other factors contributing to Jones' selection as the Litter Law Enforcement Officer of the Year include opening a total of 41 illegal dumping cases, closing all but two of the cases. He has also written 19 citations resulting in 11 guilty pleas; 28 illegal-dumping sites were cleaned by the defendants as part of their sentences in these cases.



Jack Singleton (left) congratulates Ranger James Jones.



Meet Our Newest Commissioner! Former State Park Super Joins KAB

Randy Frazier of Wye Mountain (Perry County) has been appointed by Gov. Mike Huckabee to the Keep Arkansas Beautiful Commission. Frazier, who represents the 2nd Congressional District, replaces longtime Commissioner Linda Westergard of Little Rock.

A lifelong resident of Arkansas, Frazier began working for the Arkansas Department of Parks and Tourism in 1974. In 1993, he was named the Outstanding State Employee. He served as superintendent of Pinnacle Mountain State Park for 24 years before retiring in January and launching a second career as president of Frazier Communications Inc.

He is a graduate of the second class of LeadAR, a two-year program operated by the University of Arkansas Cooperative Extension Service dedicated to promoting leadership for rural citizens. In April, he was honored with the Arkansas Division of Volunteerism's Paragon Award.

Frazier is a certified self-defense instructor with a first-degree black belt in karate.



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THE KEEPSAKE

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Keeping You Informed to Help Keep Arkansas Beautiful

KAB Partnering with Schools in Recycling Effort Schools Can Earn Money, Teach Students Valuable Environmental Lessons

Cell phone technology is constantly changing and Americans frequently upgrade their cell phones, but often do not know what to do with the old phones. With the help of Keep Arkansas Beautiful, Arkansans now have something worthwhile to do with their old cell phones.

Keep Arkansas Beautiful is joining forces with Texas-based cell phone-recycling organization EcoPhones™ on an exciting new fund-raising project for Arkansas schools. This endeavor not only raises needed funds for local schools, but also educates Arkansas students on the importance of recycling and caring for the environment.

After filling out the necessary paperwork, schools can collect used cell phones and send them to EcoPhones, which will either recycle, refurbish or reuse the phones. EcoPhones will donate up to \$100 to the participating school for every qualified cell phone collected.

If EcoPhones cannot reuse or refurbish a cell phone, the phone will still be recycled in accordance with Environmental Protection Agency regulations. In this way, EcoPhones

and Keep Arkansas Beautiful are helping Arkansas schools raise money while also protecting the environment from harmful electronic waste.

Many Arkansans don't realize that electronic items in landfills, such as discarded cell phones, leak toxic pollutants into the environment. These

substances may eventually make their way into groundwater, possibly contaminating drinking water and the food chain. Toxins in cellular waste have been linked to cancer and a variety of reproductive, neurological and developmental disorders.

On average, Americans replace their cell phones every 12 months, leaving behind an estimated 4 million used handsets. Already, more than 65 million handsets are stockpiled in U.S. households, creating 300,000 tons of potentially hazardous waste. By 2005, almost 130 million cell phones will be discarded annually in the United States alone.

EcoPhones is also a partner with Keep Texas Beautiful in a similar recycling effort. Last year, 1,000 Texas schools collected used cell phones and recycled them through EcoPhones. To date, EcoPhones has given more than \$500,000 to schools and other organizations across the country that participate in its recycling efforts.

To learn more about the EcoPhones recycling project and to download the necessary paperwork to start a fundraiser at your school, visit KeepArkansasBeautiful.com.



New Hands-on Litter Education Program Created for Arkansas Schools

Students Beautify Schools, Learn About Effects of Litter

The Keep Arkansas Beautiful Commission, with the help of the Arkansas Department of Education (ADE), is setting out to educate Arkansas' children about the dangers of littering and the importance of a clean environment. With next fall's statewide launch of the School Litter-Free Zone program, students will be learning about what they can do keep their schools – and Arkansas – beautiful.



Currently, several schools across the state are informally testing the fun, new litter education and prevention program, which uses educational benchmarks to teach students not only about litter prevention, but also science, social studies, math and English. The program will be ready to implement in schools statewide in time for the 2005-06 school year.



The School Litter-Free Zone program uses the principles of service learning to go beyond simply teaching students how and why to pick up litter. "When students simply clean up litter around their schools, it is a chore, and there is often no education involved," said Jack Singleton of Keep Arkansas Beautiful. "The School Litter-Free Zone program pairs litter cleanup with education, giving the students hands-on opportunities to reflect on the litter they deal with and to ask where this litter comes from. Students actually study the problem, learning how to prevent litter and why prevention is so important."



Keep Arkansas Beautiful has developed three age-appropriate variations of the program plan, taking students through four stages: awareness, cleanup, reflection and advocacy. During the awareness stage, students spend time gathering information and talking about litter. Keep Arkansas Beautiful will provide surveys to help the schools assess students' litter knowledge and awareness.



The cleanup stage is a time for participants – called "Litter Detectives"

or "Litter Scene Investigators" – to actually spend time on campus picking up litter and then recycling any paper, cans or bottles before disposing of the other trash. Once all the litter is picked up, students analyze the types of litter collected, determine the possible sources of litter, and identify which businesses' products end up in their school litter stream.



This is also a time for students to determine solutions to curb the litter problem on campus. For instance, if they collected hundreds of cigarette butts near the school's loading dock, they may decide to raise funds and purchase a cigarette receptacle to place in that area.



The final stage of the School Litter-Free Zone program is advocacy. Students are encouraged to share their findings with

the student body and the entire community, encouraging everyone to work together to keep the school and community beautiful.



Once a school has completed the four program stages and made a commitment to work to keep their campus and community litter-free, Keep Arkansas Beautiful will designate the school a Litter-Free Zone. These schools will be encouraged to participate in the Great Arkansas Cleanup each fall and the Great American Cleanup each spring and may enter the Keep Arkansas Beautiful annual awards program.



To learn more about the School Litter-Free Zone program, contact Keep Arkansas Beautiful at 1-888-742-8701 or info@keeparkansasbeautiful.com.

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2004 Great Arkansas Cleanup



Young men in Cleveland County do their part to keep the roadways free of litter.

Lunch is on the grill for volunteers at the Petit Jean State Park cleanup.



A volunteer loads full trash bags onto a truck in Nevada County.



"Hello!" from a group of volunteers at Crowley's Ridge State Park.



The Boy Scouts pitch in at Nimrod Lake.



Cleanup volunteers get their assignments at Lake Greeson.

Tires were among the debris found littering Bull Shoals and Norfolk lakes.



Carl Garner (left), a Keep Arkansas Beautiful Foundation director, visits with a fellow volunteer at the Greers Ferry cleanup, the oldest organized cleanup in the state. Mr. Garner was instrumental in starting the annual litter pickup event at Greers Ferry.



Volunteers of all ages pick up litter in McCrory.