

THE KEEPSAKE

Volume 4
Issue 3

Special
Lodging Rate
Extended to
April 14th

Keeping You Informed to Help Keep Arkansas Beautiful

It's In the CAN!

That's right ... this year's Keep Arkansas Beautiful Statewide Conference is IN THE CAN. We've got a great learning experience scheduled for you. Make your plans today to join us in the new Embassy Suites at the Hot Springs Convention Center to learn what you *can* do to make your community a cleaner, brighter and better place to live. We'll be offering nourishing solutions in heaping helpings, making this year's Conference M'm! M'm! Good! You *can't* afford to miss this.

Everything you need to know is IN THE CAN! You *can* meet new people and learn what they're doing in their communities. You *can* gather lots of important information to take back to your community. You *can* learn valuable information on building partnerships for successful recycling, litter prevention and beautification projects. IT'S IN THE CAN!

Here are some of the great sessions we have IN THE CAN:

- Building community partnerships
- Encouraging your city council to start a curbside recycling program
- Cleaning up urban wetlands
- Raising money and writing successful grant applications
- Developing a community litter-prevention plan
- Landscaping with Arkansas native plants
- Partnering with law officers to enforce the Arkansas Litter Law
- Using litter prevention and beautification for economic growth
- Planting a butterfly garden

For more details about the Conference agenda, call toll-free 1-888-742-8701 or e-mail info@keeparkansasbeautiful.com.

And a special treat for Earth Day: Our own "hobbits" in the Earth Day Awareness Center will be celebrating Earth Day on the 22nd. The Earth Day Hobbits can help you take the Ecological Footprint Quiz. Learn how to create seed balls to make wildflower planting a snap. Learn about recycling cell phones for profit and where to recycle batteries and print cartridges. You can see an environmental watershed model in action as it struggles to survive. Have computer questions? The Computer Hobbits can answer all your computer questions, too. The Earth Day Awareness Center will be open all morning during the second day of the Conference.

Lastly, join us in the planting of the 2004 Earth Day Butterfly Garden on the grounds of the new Hot Springs Embassy Suites as a permanent, living reminder to all of our efforts to keep Arkansas beautiful!

The Conference registration deadline is April 14. Fill out and mail the registration form found on Page 2 of this newsletter to Keep Arkansas Beautiful or visit www.KeepArkansasBeautiful.com to register online. Registration late fees will apply after April 14. The Conference registration table opens April 21 at 8:30 a.m. in the lobby of the Hot Springs Convention Center.

To make your room reservations, call 1-800-EMBASSY. The deadline to receive the reduced room rates has been extended to April 14. Room rates start at \$72.

Apply for a Grant to Cover Registration

Keep Arkansas Beautiful Affiliates in good standing are eligible for a grant to pay for registration fees, subject to funds availability. Grants can pay for registrations for up to two Conference attendees representing an Affiliate. Fill out and mail the grant application form found on Page 3 of this newsletter to apply. Grant applications must be received at the Keep Arkansas Beautiful office by April 7.

Awards Program Made Successful By Gracious Sponsors

With the sustaining support of the Awards program sponsors, Keep Arkansas Beautiful is able each year to honor those government agencies, community-support organizations, and school and youth organizations around the state for their commitment to helping keep Arkansas beautiful.

This year's Awards sponsors are:

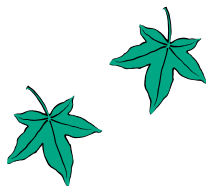
- **Arkansas Realtors Association** is sponsoring the Award of Excellence for Litter Prevention/Control in the School/Youth Group category.
- **Arkansas State Highway and Transportation Department** is sponsoring the Award of Excellence for Litter Prevention/Control in the Community-Support Organization category.
- **Cricket Communications** is sponsoring the Award of Excellence for Recycling/Waste Reduction in the Community-Support Organization category.
- **Delta Plastics of the South** is sponsoring the Award of Excellence for Recycling/Waste Reduction in the Government category.
- **The Electric Cooperatives of Arkansas** is sponsoring the Award of Excellence for Beautification/Community Improvement in the Government category.
- **Peggy Weidman** of Fort Smith is sponsoring the Award of Excellence for Beautification/Community Improvement in the Community-Support Organization category.
- **Weyerhaeuser Company Foundation** is sponsoring the Award of Excellence for Recycling/Waste Reduction in the School/Youth Group category.

Nucor Corp., the parent company of two steel mills in Mississippi County, will again reward each Award of Excellence recipient with a \$500 cash prize to stimulate further environmental improvements in the recipient's community.



Les Senft (left), area general manager of Weyerhaeuser's Little Rock operations, presents Bob Phelps, secretary-treasurer of The Keep Arkansas Beautiful Foundation, a check for \$1,500 from the Weyerhaeuser Company Foundation for sponsorship of the Award of Excellence for Recycling/Waste Reduction in the School/Youth Group category.

**2004 Keep Arkansas Beautiful Statewide Conference
April 21-22, 2004 • Hot Springs, Arkansas
Registration Form**



Name: _____
(Please print)

Organization Represented: _____

Mailing Address: _____

City: _____ ZIP: _____ County: _____

Daytime Phone: (____) _____ E-mail: _____

Early registration deadline is April 14.

- I am registering for the full two-day Conference.
*Cost is \$120. Includes all meals, all sessions and the Awards luncheon.
After April 14, cost is \$145.*
- I am registering for one day of the Conference.
 Wednesday or Thursday
Cost is \$100 for meals and sessions on each day. After April 14, cost is \$120.
- I am only attending the Awards luncheon on Thursday.
Cost is \$35. After April 14, cost is \$45.
- I want to reserve a table of 10 for the Awards luncheon.
*Cost is \$350 for one table, or \$300 for student groups. Includes admission to
the Awards luncheon only. Must be paid with one check. Table reservations
will not be accepted after April 14.*
- A guest will be joining me for lunch on Wednesday.
Guest Name: _____
Cost is \$25 and is for Wednesday lunch only. After April 14, cost is \$30.
- A guest will be joining me for dinner on Wednesday.
Guest Name: _____
Cost is \$35 and is for Wednesday dinner only. After April 14, cost is \$45.
- A guest will be joining me for the Awards luncheon.
Guest Name: _____
Cost is \$35 and is for the Awards luncheon only. After April 14, cost is \$45.

Total Amount Enclosed: \$ _____

**Mail checks/money orders to The Keep Arkansas Beautiful Foundation
P.O. Box 7592
Little Rock, AR 72217**

*Call Embassy Suites at 1-800-EMBASSY to make your room reservations. The
deadline to receive the reduced room rates has been extended to April 14. Be sure
to specify that you are attending the Keep Arkansas Beautiful Conference.*

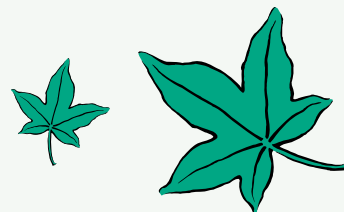
**27 Vying
For Awards of Excellence**

**5 Named Finalists
For Community of the Year Award**

Congratulations are in order to all those who entered the 2004 Keep Arkansas Beautiful Awards program. This year's competition was tough because there were more entries than ever before! We salute each awards entrant for the pride, spirit and effort demonstrated in producing such outstanding programs and projects in Litter Prevention/Control, Recycling/Waste Reduction and Beautification/Community Improvement.

Please make plans to attend the 2004 Awards luncheon at the Hot Springs Convention Center in downtown Hot Springs on April 22 at 1 p.m. The Awards luncheon is the concluding event of the annual Keep Arkansas Beautiful Statewide Conference. Fill out and mail the form found on this page of the newsletter to Keep Arkansas Beautiful or log on to www.KeepArkansasBeautiful.com to attend the Awards luncheon or register for the Conference.

The Keep Arkansas Beautiful Awards program recognizes community groups that are fostering environmental stewardship, improving community waste-handling practices, protecting the state's environmental quality or preserving the natural scenic beauty of the state. An Award of Excellence is given to groups representing government, community-support organizations, and school and youth groups in each of three program areas: litter prevention and control, recycling and waste reduction, and beautification and community improvement.



The 2004 Distinguished Service Award Winners:

Litter Prevention/Control

Government

Conway County, Morrilton, Menifee, Plumerville and Oppelo for the Great Conway County Cleanup
Arkansas River Valley Arts Center, Main Street Russellville and City of Russellville for "Litter-ly Art"
City of Fayetteville for Litter Prevention and Control Programs

Community-Support Organization

Keep Faulkner County Beautiful for the "Can Your Butts" Campaign
Broadway Community Outreach Services in Osceola and Nucor-Yamato Steel for its Community Cleanup
Fairfield Bay Community Volunteers for the Keep Fairfield Bay Beautiful Litter Control Project

School/Youth Group

Little River County for Litter-Prevention Programs
Star City "Stars" 4-H Club for "Cleanup/Pickup"
Franklin County 4-H for the Great Franklin County Cleanup

Recycling/Waste Reduction

Government

Madison County for Rural Recycling
City of Fayetteville for Recycling and Waste Reduction Programs
City of Conway for "Recycle City" Education Program

Community-Support Organization

Ozark Recycling Enterprise, Otto Lienhart Distributing and Van Buren County Recycling Center for the National Championship Chuckwagon Races Recycling Project
Stone County Recycling Hardworkers for Recycling
Fairfield Bay Recycling Volunteers for Recycling Program

School/Youth Group

Wiener High School Environmental Science Club for WHS Recycling Program
Huntsville School District K-12 for Huntsville School District Recycling Program
Cabot Junior High North Science Club for the "Recycle Rocks!" Program

Beautification/Community Improvement

Government

Fayetteville Beautification Committee for America In Bloom
Morrilton City Government, Nonprofits and Volunteers for Downtown Morrilton Improvements
City of Malvern and Hot Spring County Chamber of Commerce for Downtown Revitalization

Community-Support Organization

Lake Poinsett Community for "Taking Back Lake Poinsett"
Van Buren County Master Gardeners for Ed Leamon Park Development
Keep Cherokee Village Beautiful for Beautification and Community Improvement Projects

School/Youth Group

Clinton Elementary Magnet School in Sherwood for its Green Team Butterfly Garden
Oakbrooke Elementary Green Team in Sherwood for its Community Garden
The Summit School for Hot Springs Greenway Project

Community of the Year

Five Arkansas communities have been named finalists for the first-ever Community of the Year Award. The Community of the Year Award is given to the community that is sustaining programs and activities in all three of the awards categories. These communities are working on comprehensive programs to reduce litter, promote recycling and beautify their part of Arkansas. The communities are Cherokee Village, Conway County/Morrilton, Fairfield Bay, Faulkner County and Fayetteville.

2004 Keep Arkansas Beautiful Statewide Conference April 21-22, 2004 • Hot Springs, Arkansas Grant Application



Keep Arkansas Beautiful Affiliates in good standing are eligible for a grant to help defray some expenses related to attending the annual Conference. Grants are available for up to two attendees representing an Affiliate. A grant will pay for registration fees only, subject to funds availability.

Successful grant applicants will be notified in writing of acceptance within one week of application. Grant funds will be paid to The Keep Arkansas Beautiful Foundation to cover the full registration costs for the Affiliate's representatives as named on the grant application. A substitute representative(s) must be approved, in writing, by Keep Arkansas Beautiful before April 14.

Affiliate Name: _____
(Please print)

Coordinator/Director's Name: _____

Mailing Address: _____

City: _____ ZIP: _____ County: _____

Daytime Phone: (____) _____

Fax: (____) _____ E-mail: _____

Conference Attendee #1: _____

Conference Attendee #2: _____

Statement of Need:

Coordinator/Director's Signature: _____

Date: _____

Attendee #1's Signature: _____

Attendee #2's Signature: _____

FOR OFFICE USE ONLY

Approved: _____ Date: _____

Signature: _____

Each attendee must also complete and return a registration form. Grant applications and registration forms must be received at the Keep Arkansas Beautiful office by April 7 to be considered for approval.

2003 Great Arkansas Cleanup



Lafayette County cleanup volunteers



Pulaski County cleanup at Shorter College



Beaver Lake cleanup, Sept. 27



Franklin County cleanup at Fisherman's Bridge

Stats

57	counties
73	events
68	county coordinators
12,735	volunteers
1.9	million pounds of trash collected
2,259	miles of highway picked up
199	miles of shoreline picked up
110	parks and public areas cleaned up
23	illegal dumps closed or cleaned up
\$777,580	in benefit to Arkansas

Many thanks to all the volunteers who made the 2003 GAC such a success!

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Published by Keep Arkansas Beautiful
 A Division of Arkansas Department of Parks and Tourism
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 Little Rock, AR 72201
 1-888-742-8701

If you do not wish to receive future issues of this newsletter, please check this box and return this page to the address above.

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